

# Privacy Policy

## Who we are

This website belongs to Health Options NY Inc.. Our website address is: <https://healthoptionsny.com>. Our email address is [jacquie@healthoptionsny.com](mailto:jacquie@healthoptionsny.com).

## What personal data we collect and why we collect it

We collect personal identification information from Users in limited ways, such as, when Users visit our site and fill out a Scope of Appointment form. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily provide such information to us. Users can always refuse to supply personal identification information, which will not prevent them from being directed to other websites and services, for which we make no representations. By default, WordPress does not collect any personal data about visitors, and only collects the data shown on the User Profile screen from registered users.

## Web Browser Cookies

Our Site may use “cookies” to enhance your experience. Web browsers place cookies on your hard drive for record-keeping purposes and sometimes to track information about you. You may choose to set your web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, please know that some parts of the Site may not function properly.

## How We Use Information We Collect

We may use your personal information:

- To improve customer service. Information you provide helps us respond to your customer service requests and support needs more efficiently.
- To personalize the User experience. We may use information to understand how our Users as a group use the services and resources provided on our Site.
- To improve our Site. We may use your personal information and feedback you provide to improve the way we provide information and links to other products and services.

If you decide to opt-in to our mailing list, you will receive emails that may include company news, updates, related product or service information, etc. If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions within each email.

## **How We Protect Your Information**

We take precautions to protect your information. When you submit personal information via the website, your information is protected both online and offline. We share this personal information within our organization only.

## **Sharing Your Personal Information**

We do not sell, trade, or rent your personal information to others except to our agents as necessary in order to respond to your request to be contacted. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys and promotional material. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

## **Marketing Opt-In And Opt-Out Provision**

We do not sell or otherwise pass your details to third parties for marketing purposes. Marketing communications you subscribe to will only be sent by us. At all times, we will offer you the opportunity to unsubscribe out of any service or update to which you have subscribed, if you change your mind.

## **How long we retain your data**

For users that register on our website (if any), we also store the personal information they provide in their user profile. We are limited to contacting you within a period of 12 months, unless you request contact again.

## **What rights you have over your data**

If you request a file of the personal data we hold about you, including any data you have provided to us we can provide that to you via an encrypted email. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

If you have any additional questions, please contact us at: [jacquie@healthoptionsny.com](mailto:jacquie@healthoptionsny.com)